

Privacy Policy for Learnmera

1. Introduction

Learnmera Oy ("we," "us," or "our") is committed to safeguarding the privacy of our website visitors and clients. This Privacy Policy outlines how we collect, use, disclose, and protect your personal data in accordance with the GDPR and Finland's Data Protection Act.

2. Data Collection

We may collect and process the following personal data:

- **Contact Information:** Name, email address, phone number, and mailing address.
- **Professional Details:** Job title, company name, and industry.
- **Technical Data:** IP address, browser type, operating system, and browsing behavior on our website.
- **Communication Records:** Emails, messages, and other communications with us.

3. Use of Personal Data

We use personal data for the following purposes:

- **Service Delivery:** To provide language training, translation services, and other offerings.
- **Communication:** To respond to inquiries, send updates, and provide information about our services.
- **Improvement:** To analyze website usage and enhance our services.
- **Legal Compliance:** To fulfill legal obligations and protect our rights.

4. Legal Basis for Processing

Our processing of personal data is based on:

- **Consent:** When you have given explicit consent for specific purposes.
- **Contractual Necessity:** To perform a contract or take steps prior to entering into a contract.
- **Legal Obligations:** To comply with applicable laws and regulations.
- **Legitimate Interests:** For purposes such as improving our services and securing our operations.

5. Data Sharing

We do not sell or rent personal data to third parties. We may share data with:

- **Service Providers:** Third-party vendors who assist in our operations, bound by confidentiality agreements.
- **Legal Authorities:** When required by law or to protect our rights.

6. Data Security

We implement appropriate technical and organizational measures to protect personal data against unauthorized access, alteration, disclosure, or destruction.

7. Data Retention

Personal data is retained only as long as necessary for the purposes outlined or as required by law.

8. Your Rights

Under the GDPR, you have the right to:

- **Access:** Request a copy of your personal data.
- **Rectification:** Correct inaccurate or incomplete data.
- **Erasure:** Request deletion of your data under certain conditions.
- **Restriction:** Limit processing of your data.
- **Data Portability:** Receive your data in a structured, commonly used format.
- **Objection:** Object to processing based on legitimate interests.

To exercise these rights, contact us at veronica@learnmera.com